

ADV # \_\_\_\_\_ ADV. NAME POLI, J EHRlich/D/CON/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210  
 WASHINGTON, DC 20001  
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # \_\_\_\_\_ CONTRACT # 6308372 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT J EHRlich 4 CONGRESS EST#4293 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV1/12 14.44

REP: ORDER CANCELED  
 ALL LN'S ZEROED OUT  
 NEW TTL \$0  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JESSICA EHRlich FOR CONGRESS

8/11/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1100P-1135P	30		\$1,250.00	11/5	11/5	0		MON	0
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P												
10	S		500P-530P	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
11	S		530A-600A	30		\$470.00	11/5	11/5	0		MON	0
PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A												

11/2/12-TC

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		530P-600P	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
13	S		600P-630P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
14	S		700A-900A	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
15	S		900A-1000A	30		\$550.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
16	S		700A-900A	30		\$500.00	11/3	11/3	0		SAT	0
PROGRAM : SAT TODAY SHOW												
CON COM1 : SAT TODAY SHOW												
17	S		900A-1000A	30		\$500.00	11/3	11/3	0		SAT	0
PROGRAM : NWS CH8 TODAY 9A												
CON COM1 : NWS CH8 TODAY 9A												
18	S		600P-630P	30		\$750.00	11/4	11/4	0		SUN	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
19	S		700P-815P	30		\$7,000.00	11/4	11/4	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
20	S		800A-900A	30		\$1,100.00	11/4	11/4	0		SUN	0
PROGRAM : SUN TODAY SHOW												
CON COM1 : SUN TODAY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21	S		900A-1000A	30		\$300.00	11/4	11/4	0		SUN	0
PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A												

CONTRACT TOTAL \$ .00  
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%  
 ORDER CANCELED  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID ROM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 822 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /386 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
17	Sat 9a News .....S.	02		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals:				Total Spots(Ord Spots)				
				Closed PR		1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 9a News	:30 Commercial	10/29/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:063083720

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots		0	0
Cost		0	0

Grand Totals:

Spots: 0  
Gross Total: 0.00

Commission:	0.00
Net Total:	0.00

ADV # \_\_\_\_\_ ADV. NAME POLI/J EHRLICH/D/CON/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN  
 COG MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 6308372 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_  
 PRDCT J EHRLICH 4 CONGRESS EST#2293 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT30/12 NOV5/12 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT31/12 12.17

REP: CREDIT  
 ALL SPOTS CANCELED ON 11/2  
 NEW YTT, 516,320  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1000P-1100P	30		\$3,000.00	11/2	11/2	0		FRI	0
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
PROGRAM : DATELINE CON COM1: DATELINE												
2	S		500P-530P	30		\$900.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
3	S		530A-600A	30		\$470.00	11/2	11/2	0		FRI	0
PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A												

9/18/12

# 703-516-9680  
FROM REP OCT31/12 12.17  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4		S	530P-600P	30		\$900.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
5		S	600P-630P	30		\$1,200.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
6		S	700P-730P	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
7		S	700A-900A	30		\$900.00	11/2	11/2	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
8		S	730P-800P	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
46		S	730P-800P	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
50		S	600A-700A	30		\$700.00	11/2	11/2	0		FRI	0
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12 16320.00												13
CONTRACT TOTAL												16320.00
TOTAL SPOTS												13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD R-EUT TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT U-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 822 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	15820	Campaign Ref:	E:063083720
Buyer:		Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-Su 11p News	03	1250	30	Nbr of Spots	1	1	1250
	M.....			Comme				
10	M-F 5p News	03	900	30	Nbr of Spots	1	1	900
	M.....			Comme				
11	M-F 530a News	01	470	30	Nbr of Spots	1	1	470
	M.....			Comme				
12	M-F 530p News	03	900	30	Nbr of Spots	1	1	900
	M.....			Comme				
13	M-F 6p News	03	1200	30	Nbr of Spots	1	1	1200
	M.....			Comme				
14	M-F 7a Today Show	03	900	30	Nbr of Spots	1	1	900
	M.....			Comme				
15	M-F 9a Today Show II	03	550	30	Nbr of Spots	1	1	550
	M.....			Comme				
16	Sat 7a Today Show	03	500	30	Nbr of Spots	1	1	500
	S.....			Comme				
Weekly Totals:					6	7	13	
Total Spots(Ord Spots)					6	7	13	
Open PR					-1		-1	-500

**Buying Time LLC**  
 650 Massachusetts Ave, NW  
 Suite 210  
 Washington DC 20001

**Jessica Ehrlich/ D/ Congress/ FL**  
 Submission Number 822 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 226-8888**

**Copy**

<b>Client:</b> Jessica Ehrlich/ D/ Congress/ FL	<b>Submission Cost:</b> 15820	<b>Campaign Ref:</b> E:063083720
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 388 /395 /2293	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06308372
<b>Est./PO Number:</b> 06308372	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
17	Sat 9a News .....S.	02	500	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	500 -500
18	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
19	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots	1	1	7000
20	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots	1	1	1100
21	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					6	7	13	
<b>Open PR</b>					-1		-1	-500

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 9a News	:30 Commercial	10/29/12	Open Pre Emption	500.00		0000000000	E:063083720

**Grand Totals**

		Month 11 Weeks: 4	
<b>Totals</b>		10/29	11/05
Spots	13	6	7

		Month 11 Weeks: 4	
		10/29	11/05
Cost	Totals	16320	8170
		10150	

Grand Totals:

Spots:	13
Gross Total:	15,820.00
Commission:	2,373.00
Net Total:	13,447.00

ADV # ADV. NAME POLI/J EHRLICH/D/CON/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN  
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20001

ORDER # CONTRACT # 6308372 CLASS: NATL. LOCAL REGIONAL  
 PRDCT J EHRLICH 4 CONGRESS EST#2293 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 14.09

REP: REVISION 10/26  
 ALL SPOTS CANCELED FROM 10/30-11/1  
 NEW TTL \$27,390  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JESSICA EHRLICH FOR CONGRESS

10/17/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1100P-1135P	30		\$1,250.00	11/1	11/1	0		THU	0
AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2293 AGENCY PRODUCT CODE = 395												
PROGRAM : NWS CH8 911P CON COM1: NWS CH8 911P												
23	S		500P-530P	30		\$900.00	11/1	11/1	0		THU	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
24	S		530A-600A	30		\$470.00	11/1	11/1	0		THU	0
PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A												

10/30/12 HRC (3)

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT26/12 14.09  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	0		THU	0
26	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/1	11/1	0		THU	0
27	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	11/1	11/1	0		THU	0
28	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	11/1	11/1	0		THU	0
29	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	11/1	11/1	0		THU	0
30	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/30	10/30	0		TUE	0
31	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/30	10/30	0		TUE	0
32	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/30	10/30	0		TUE	0
33	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/30	10/30	0		TUE	0

FAX# 703-516-9680 OCT26/12 14.09  
HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	SET	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/30	10/30	0		TUE	0
35	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/30	10/30	0		TUE	0
36	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/31	10/31	0		WED	0
37	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	0		WED	0
38	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/31	10/31	0		WED	0
39	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	0		WED	0
40	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/31	10/31	0		WED	0
41	S		600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/31	10/31	0		WED	0
42	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/31	10/31	0		WED	0

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$500.00	10/31	10/31	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
44	S		900A-1000A	30		\$550.00	10/31	10/31	0		WED	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
45	S		730P-800P	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
47	S		700A-900A	30		\$900.00	10/30	10/30	0		TUE	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
48	S		700A-900A	30		\$900.00	11/1	11/1	0		THU	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
49	S		600A-700A	30		\$700.00	11/1	11/1	0		THU	0
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12 27390.00												CONTRACT TOTAL 27390.00
												TOTAL SPOTS 23

MARKET TOTALS \$18,671      WFLA 32%      WFTS 14%      WTSP 19%      WTVT 35%      WTOG 0%      WTTA 0%      WMOR 0%  
 SHARES ARE ACCURATE      WMOX 0%      WXPX 0%      WWSB 0%      CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-AUD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 819 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

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Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	27390	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est/PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					16	7	23	



Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 819 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

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Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	27390	Campaign Ref:	E:063083720
Buyer:		Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
11	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	470
12	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
13	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
16	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	1	1	500
17	Sat 9a News .....S.	02	500	30 Comme	Nbr of Spots	1	1	500
18	Sun 6p News .....S.	03	750	30 Comme	Nbr of Spots	1	1	750
19	Sun 7p ET / 6p CT Football Night in America .....S.	01	7000	30 Comme	Nbr of Spots	1	1	7000
Weekly Totals: Total Spots(Ord Spots)					16	7	23	

**Buying Time LLC**  
 650 Massachusetts Ave, NW  
 Suite 210  
 Washington DC 20001

**Jessica Ehrlich/ D/ Congress/ FL**  
 Submission Number 819 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Copy**

<b>Client:</b> Jessica Ehrlich/ D/ Congress/ FL	<b>Submission Cost:</b> 27390	<b>Campaign Ref:</b> E 063083720
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> 388 /395 /2293	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06308372
<b>Est/PO Number:</b> 06308372	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots	1	1	1100
21	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
46	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
50	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	16	7	23

<b>Grand Totals</b>				<b>Month 11 Weeks: 4</b>	
	<b>Totals</b>	<b>10/29</b>	<b>11/05</b>		
	Spots	23	16		7
	Cost	27390	21220		6170

<b>Grand Totals:</b>	<b>Spots:</b>	<b>23</b>
	<b>Gross Total:</b>	<b>27,390.00</b>
	<b>Commission:</b>	<b>4,108.50</b>
	<b>Net Total:</b>	<b>23,281.50</b>

REP HEADLINE# 6308372  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP27/12 14.19  
\*\*\* WFLA-TV \*\*\*

ALV # \_\_\_\_\_ ADV. NAME POLI/J EHRLICH/D/CON/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 6308372 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRLICH 4 CONGRESS EST#2293 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/12 14.19

REP: REVISION  
RATE CHANGE LN'S 1,3,11,16-17,19-21,24,38  
LN'S 45-50 ADDED  
NEW TTL \$51,830  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
JESSICA EHRLICH FOR CONGRESS

8/21/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 388  
AGENCY PRODUCT CODE = 395  
AGENCY EST# = 2293

1	R		1000P-1100P	30		\$3,000.00	11/2	11/2	1		FRI	1
---	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : DATELINE  
CON COM1: DATELINE

3	R		530A-600A	30		\$470.00	11/2	11/2	1		FRI	1
---	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NWS CHG TODAY 530A  
CON COM1: NWS CHG TODAY 530A

10/3/12 FCC (CS)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A	30		\$470.00	11/5	11/5	1		MON	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												
16	R		700A-900A	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1 : SAT TODAY SHOW												
17	R		900A-1000A	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NWS CH8 TODAY 9A												
CON COM1 : NWS CH8 TODAY 9A												
19	R		700P-815P	30		\$7,000.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
20	R		800A-900A	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : SUN TODAY SHOW												
CON COM1 : SUN TODAY SHOW												
21	R		900A-1000A	30		\$300.00	11/4	11/4	1		SUN	1
PROGRAM : NWS CH8 9A												
CON COM1 : NWS CH8 9A												
24	R		530A-600A	30		\$470.00	11/1	11/1	1		THU	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												
38	R		530A-600A	30		\$470.00	10/31	10/31	1		WED	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												
45	A		730P-800P	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : ENT TONIGHT 30												
CON COM1 : ENT TONIGHT 30												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
46	A		730P-800P	30		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
47	A		700A-900A	30		\$900.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
48	A		700A-900A	30		\$900.00	11/1	11/1	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
49	A		600A-700A	30		\$700.00	11/1	11/1	1		THU	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
50	A		600A-700A	30		\$700.00	11/2	11/2	1		FRI	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12 51830.00												
												CONTRACT TOTAL 51830.00
												TOTAL SPOTS 50

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

SEP 7 12 16.23  
WELLS-TV

SALES PRSN WA-  
MEGHAN MCGARR (H)

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
1			1000P-1100P	30		\$300.00	11/2	11/2	1		FRI	1
PROGRAM : DATELINE CON COM1: DATELINE												
2			500P-530P	30		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
3			530A-600A	30		\$250.00	11/2	11/2	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A												

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/2	11/2	1		FRI	1
5			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/2	11/2	1		FRI	1
6			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	11/2	11/2	1		FRI	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/2	11/2	1		FRI	1
8			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	11/2	11/2	1		FRI	1
9			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	11/5	11/5	1		MON	1
10			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/5	11/5	1		MON	1
11			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	11/5	11/5	1		MON	1
12			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/5	11/5	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
14			700A-900A	30		\$900.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
15			900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
16			700A-900A	30		\$275.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1 : SAT TODAY SHOW												
17			900A-1000A	30		\$250.00	11/3	11/3	1		SAT	1
PROGRAM : NWS CH8 TODAY 9A												
CON COM1 : NWS CH8 TODAY 9A												
18			600P-630P	30		\$750.00	11/4	11/4	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
19			700P-815P	30		\$3,400.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
20			800A-900A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : SUN TODAY SHOW												
CON COM1 : SUN TODAY SHOW												
21			900A-1000A	30		\$150.00	11/4	11/4	1		SUN	1
PROGRAM : NWS CH8 9A												
CON COM1 : NWS CH8 9A												



REP HEADLINE# 0309372  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9389  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP7/12 16.23  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	11/1	11/1	1		THU	1
23			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	1		THU	1
24			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	11/1	11/1	1		THU	1
25			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	1		THU	1
26			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/1	11/1	1		THU	1
27			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	11/1	11/1	1		THU	1
28			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	11/1	11/1	1		THU	1
29			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	11/1	11/1	1		THU	1
30			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/30	10/30	1		TUE	1

LINE#	REP	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/30	10/30	1		TUE	1
32		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$300.00	10/30	10/30	1		TUE	1
33		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/30	10/30	1		TUE	1
34		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/30	10/30	1		TUE	1
35		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/30	10/30	1		TUE	1
36		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/31	10/31	1		WED	1
37		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	1		WED	1
38		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/31	10/31	1		WED	1
39		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	1		WED	1

LINE#	REP	CODE	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P	30		\$1,200.00	10/31	10/31	1		WED	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
41			600A-700A	30		\$700.00	10/31	10/31	1		WED	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
42			700P-730P	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
43			700A-900A	30		\$900.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
44			900A-1000A	30		\$550.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
NOV/12 37975.00												
												CONTRACT TOTAL 37975.00
												TOTAL SPOTS 44

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1

News Channel 8  
on your side



MeTV



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	...	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:		Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme		1	1	900
11	M-F 530a News M.....	01	470	30 Comme		1	1	470
12	M-F 530p News M.....	03	900	30 Comme		1	1	900
13	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
16	Sat 7a Today Show .....S.	03	500	30 Comme	1		1	500
17	Sat 9a News .....S.	02	500	30 Comme	1		1	500
18	Sun 6p News .....S	03	750	30 Comme	1		1	750
19	Sun 7p ET / 6p CT Football Night in America .....S	01	7000	30 Comme	1		1	7000
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 51830	Campaign Ref: E:063083720
Buyer: ..	Client/Product/Estimate: 388 /395 /2293	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06308372
Est/PO Number: 06308372	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots 1		1	1100
21	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots 1		1	300
22	M-Su 11p News ..T...	03	1250	30 Comme	Nbr of Spots 1		1	1250
23	M-F 5p News ..T...	03	900	30 Comme	Nbr of Spots 1		1	900
24	M-F 530a News ..T...	01	470	30 Comme	Nbr of Spots 1		1	470
25	M-F 530p News ..T...	03	900	30 Comme	Nbr of Spots 1		1	900
26	M-F 6p News ..T...	03	1200	30 Comme	Nbr of Spots 1		1	1200
27	M-F 7p News ..T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
28	M-F 730p Entertainment Tonight ..T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
29	M-F 9a Today Show II ..T...	03	550	30 Comme	Nbr of Spots 1		1	550
30	M-Su 11p News	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E 063083720
Buyer:		Client/Product/Estimate:	388 /396 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
31	M-F 5p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
32	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
33	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots	1	1	550
36	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
38	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
39	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
40	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
41	M-F 6a News	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E 063083720
Buyer:		Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
42	M-F 7p News ..W...	03	1000	30 Comme	Nbr of Spots	1	1	1000
43	M-F 7a Today Show ..W...	03	900	30 Comme	Nbr of Spots	1	1	900
44	M-F 9a Today Show II ..W...	03	550	30 Comme	Nbr of Spots	1	1	550
45	M-F 730p Entertainment Tonight ..W...	03	1000	30 Comme	Nbr of Spots	1	1	1000
46	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
47	M-F 7a Today Show ..T...	03	900	30 Comme	Nbr of Spots	1	1	900
48	M-F 7a Today Show ..T...	03	900	30 Comme	Nbr of Spots	1	1	900
49	M-F 6a News ..T...	03	700	30 Comme	Nbr of Spots	1	1	700
50	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Grand Totals



		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	50		43
Cost	51830		45660
			6176

**Grand Totals:**

Spots:	50
Gross Total:	51,830.00
Commission:	7,774.50
Net Total:	44,055.50



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21395  
Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
WASHINGTON DC 20001

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Jessica Ehrlich/ D/ Congress  
PROD: J Ehrlich 4 Congress

2012  
INVOICE DATE 11/25/12 E:063083720  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033815  
PAGE 1  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/29/12-11/11/12  
Standard Broadcast Month

REF#: 388 /395 /2293  
Desc: Campaign Option Number 1, Booking1

TERMS: NET 30 DAYS.

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat 9a News	500.00	17	1	11/03	SA	*WFLA	:30 Commercial	.00	Preempt P olitical	500.00-
Total Airtime Net Spot Revenue:							.00			

PERIOD COST 500.00

0 Total Units  
ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00  
SUB-TOTALS Debits .00 Credits 500.00-  
TOTAL RECONCILING 500.00CR

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Jessica Ehrlich/ D/ Congress  
PRODUCT J Ehrlich 4 Congress

INVOICE NUMBER 0100033815  
BROADCAST MONTH 10/29/2012 - 11/25  
AMOUNT DUE .00

REMIT TO:

\*00156

000021395  
Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
WASHINGTON DC 20001

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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